



Strategic Concept Consulting

To us it means that we develop methods and strategies for an efficient implementation of the corporate strategy. Gehrung & Partners can assist you in the following areas:

- **In addition to the traditional balance sheet of intangible corporate assets (Intellectual capital statement)**
 - Description of the opportunities and risks, respectively strategic considerations of the initial situation
 - Recording intellectual capital (Human capital, Structural capital, Relational capital)
 - Evaluation of intellectual capital in terms of quality, quantity, and (systemic) classification
 - Demonstrate potential for knowledge management activities and evidence of positive changes after implementation
- **Analysis of the future using scenario analysis**
 - Generate knowledge relevant for the future
 - Scenario funnel with extreme scenarios (positive/ negative) and a scenario trend
- **Strategic human resource development**
 - Talent Management for the identification, acquisition, retention and promotion of functional elites
 - Demographic change with a focus on age appropriate work and personnel policy and new activities for the elderly
- **Interim Management**
 - Temporary assistance in business management by experienced managers

Customer benefit:

- Securing the Future - Identifying sustainable business goals (future analysis)
- Market opportunities - through targeted strategic business planning Kos
- Cost reduction - through effective and efficient business management
- Quality control (-improvements) - by identifying existing intangible corporate assets
- Qualification - through Strategic human resources development
- Transfer of Knowledge - through interactive communication with detected knowledge owners

