



## Innovation management

To meet growing future demand, thus securing further competitive advantages, we strongly support in the implementation / improvement of your innovation management process.

Gehrung & Partners can assist you in the following areas:

- **Analysis and implementation of an innovation management process**
  - Innovation management process analysis (Innovation assessment)
  - Development of an, for the enterprise suitable, innovation management process (includes software support)
  
- **Coaching during the undertaking of innovation projects**
  - Support with generating innovative ideas
  - Benchmarking (identifying the current product innovation level)
  - Patent research
  - Accompaniment in the progressing innovation process
  
- **Implementation and use of appropriate innovative methods, such as:**
  - Innovation checklist
  - Ideal Final Result (IFR)
  - Contradiction Analysis (CA)
  - Inventive problem solving (TRIZ)
  - House of Quality (QFD)
  - Design for Six Sigma (DFSS)
  - Design of Experiments (DoE)

## Customer benefit:

- Securing the future - Through innovative products and processes
- Market opportunities - First to Market
- Cost reduction - Through innovative products and production processes
- Quality improvement - Through innovative manufacturing techniques
- Product improvement - Reducing product complexity and increasing the functionality
- Time saving - More efficient generation of innovations
- Qualification - Through knowledge transfer of innovation methods

